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Corporate Social Responsibility in Management and Engineering

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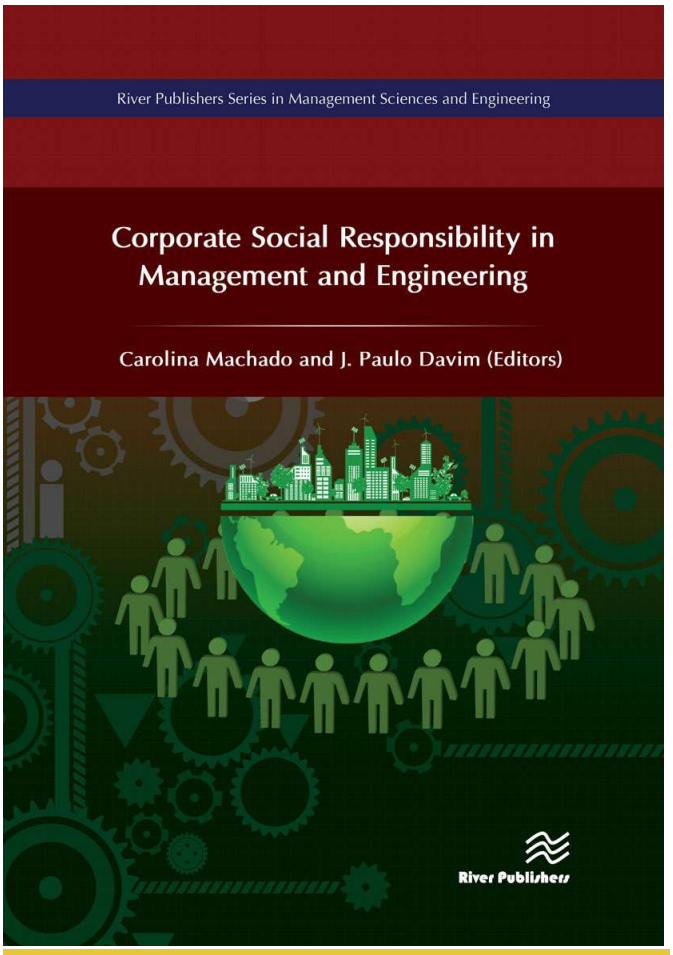
Referring to an organizations responsibility for their impact on society, corporate social responsibility (CSR) is greatly relevant for the competitiveness, sustainability and innovation in the management and engineering arena of organizations, and the economy worldwide. Taking in account its these concerns, *Corporate Social Responsibility in Management and Engineering* covers the issues related to corporate social responsibility in management and engineering in a context where organizations are facing, day after day, high challenges for what concerns issues related to their social responsibility. The book looks to contribute to the exchange of experiences and perspectives about the state of the research related to CSR, as well as the future direction of this field of research. It looks to provide a support to academics and researchers, as well as those that operating in the management field need to deal with policies and strategies related to CSR.



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