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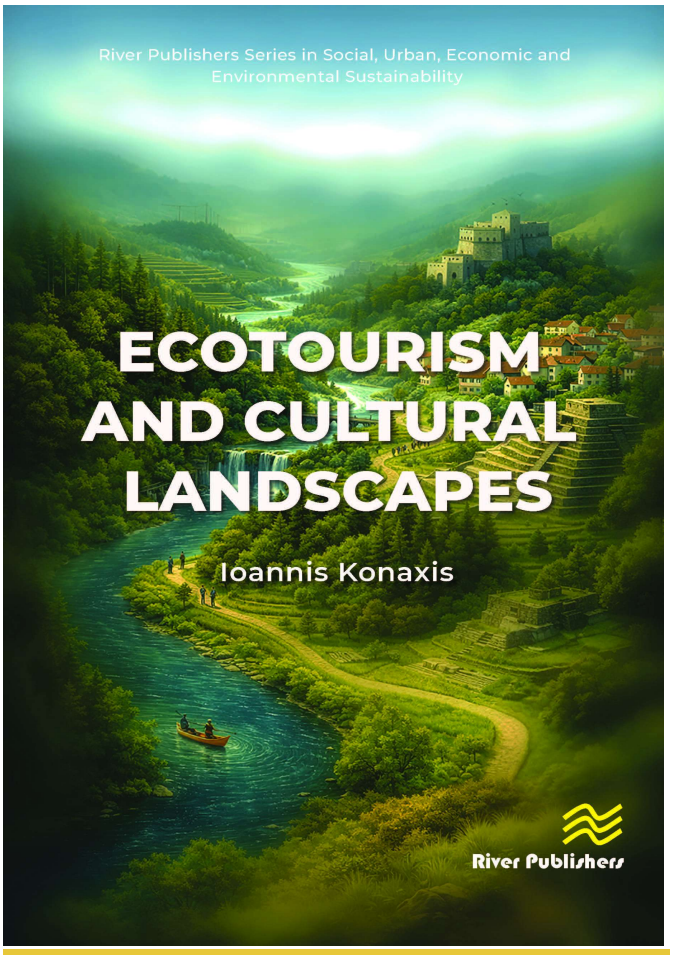
Ecotourism and Cultural Landscapes

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This book starts from a simple idea: landscapes are not just natural scenery. They are places shaped over time by people, culture, economics, and technology. Fields, forests, towns, and roads all reflect generations of human decisions and activities. Because of this, landscapes can be seen as living records of how societies interact with nature. With this perspective, the book introduces landscapers and planners to the fundamentals of tourism economics in a clear and accessible way. Using straightforward explanations, real-world examples, and case studies, it shows how tourism affects landscapes and how better economic understanding can support smarter planning and decision-making.

TABLE OF CONTENTS

- Chapter 1. Contemporary Landscapes In-between Culture and Tourism
- Chapter 2. Landscape Perceptions
- Chapter 3. Envisioning Cultural Landscapes
- Chapter 4. The Challenge of Ecotourism
- Appendix 1. Cultural Landscapes: Selected Places
- Appendix 2. The Ecotourism Model: Selected Places



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